

FX Power Trader White Label Retail Margin Trading Solution

A complete managed service Retail FX trading system including advanced trading application, online demo system, partner marketing support, and 24x7 service

FX Power Trader allows you to rapidly deliver a powerful eFX retail solution with your brand supporting your business model and meeting the needs of your clients.

With FX Power Trader you have a real-time margin FX business with a feature rich trading application, online demo system, marketing material, and 24x7 service and technical support.

The trading application offers the latest technologies for strategy development and execution, charting, and client customization. The system makes it easy to provision and manage your clients in a secure environment. Salespeople can monitor client trades, trade on behalf of their clients, and chat online. You manage sales spreads and margin rules.

FX Power Trader is in compliance with the National Futures Association's (NFA) Rule 2-43.

FX Power Trader now has the functionality to execute MetaQuotes Language 4 (MQL4). This allows for a seamless integration of user-generated Expert Advisors ("EAs") that were programmed in MQL4 into FX Power Trader.

Benefits

Quickly launch or expand your own private, branded retail trading system

FX Power Trader is easily customizable to your business model and demands of your clients. Complete White Label private branding highlights your brand.

Managed service so you can focus on building your brand not IT

A managed service means you go live quickly without having to purchase hardware and software or staff operations and you get 24x7 support and service.

Risk management

You determine your risk model and have complete control of client leveraging and margining rules.

Advanced trading application

Strategy development and execution, MetaTrader 4 Expert Advisor import and execution, charting, advanced order types, news, chat, and position management are available features.

Powerful sales support

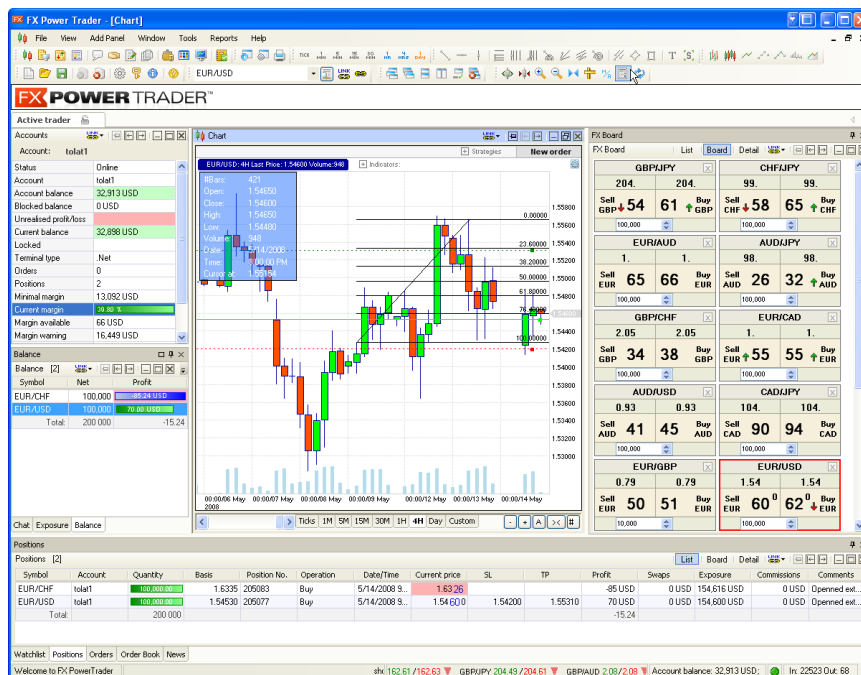
Your sales people can monitor their client's activities, trade on behalf of clients, chat with clients in real-time and send news and research targeted to clients.

Rapidly provision and manage new clients

With FX Power Trader's simple but powerful administration forms you can rapidly on-board new clients, getting them to first trade as quickly as possible.

Complete set of services

Not just an application, but an advanced trading application, demo environment, marketing support, and 24x7 service from the leading service provider in the industry.



FX Power Trader
White label retail margin trading technology



Features

Client Trading Features

FX Power Trader features real-time display of currency rates, fully integrated news feeds, rich graphs and charting, customizable workspaces, and online help to suit your client's needs.

Trading

- A dealing panel provides one and two-click trading
- Order panel for orders placement
- Advanced order types include Market, Limit, Stop, OCO and trailing stops
- Time-in-force option for GTC or Day
- Comprehensive trade blotter and reporting
- Supports English, Japanese, simple Chinese and more on request

Account Management Panels

- Pending orders
- Account summary
- Over twenty reports

Research

Retail FX investors require integrated research and market commentary, breaking news feeds and reference data to develop their execution strategies. With FX Power Trader you can integrate your own news sources and market research.

Charting and Technical Analysis

FX Power Trader allows traders to create automated strategies, and import MetaTrader 4 Expert Advisors. Traders initiate buys or sells directly from charts, with entry and exit trades clearly highlighted. The client trading interface offers seven chart styles, with twenty-three technical indicators and ten line studies.

Customizable Workspaces

Workspaces are easily configured from a set of panels. Panels can be linked for rapid navigation between currency pairs. Multiple workspaces can be configured.

Supported Desktops

FX Power Trader enables clients to access trading accounts through desktop software. Technologies supported:

- Microsoft® .NET

Online chat

Online chat gives clients direct access to broker support.

Broker Features

Client Administration and Service

FX Power Trader gives you a full range of account management service capabilities including trade operations for your clients.

The administrative features let you set up and manage all users accounts, assign roles and permissions and manage order rules for your client traders. Brokers can support corporate trading accounts as well.

The chat module let's you interact quickly with your clients online.

Monitoring and Risk Management

Your retail customers are managed through an administrative interface that delivers each customer's position, transaction history, deposits and withdrawals and account balance. Automated credit alerts and shut-off protocols deliver cross system risk management.

The margin monitor reports on customer accounts in real-time and restricts trades exceeding available buying power for individual clients. Alerts are generated on both the customer side and administrative system.

Flexible Business Management

FX Power Trader lets you determine and adjust your business and revenue model. You control client spreads.

Online Demo

A full-featured, branded online demo site is available to your clients for training and evaluation of your trading experience.

Infrastructure Integration

Leverage and protect your infrastructure investment by integrating into your banking and accounting systems, client database and risk management system.

Business Support Services

- 24x7 global support
- Staffed with FX-knowledgeable business specialists
- Training and implementation services



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